

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

PROGRAMME: B.A. Mass Communication 2ND SEMESTER

SUBJECT: SOCIOLOGY AND COMMUNICATION

PAPER CODE - BAMC -106

MAX. MARKS -20

Note: Important Instructions for submission of Online-Assignments.

- Attempt **all questions** from the following both assignments. Each question carries equal marks.
- **Typed and Xerox Copies of Assignments will not be accepted in any case.**
- All questions are to be attempted in **legible handwriting and written on plane white A-4 size paper** along with front page and content table.
- Each page of the assignments must carry your **Enrolment Number**.
- The student needs to scan all pages of handwritten assignment in **PDF format** size, of maximum **data 10 MB** per assignment.
- The student needs to upload assignments on **students' portal**.

ASSIGNMENT -1

Q.1 What is the applied nature of sociology? 5

समाजशास्त्र की अनुप्रयुक्त प्रकृति क्या है?

Q.2 How does culture shape identity and social cohesion, and what is its relevance for contemporary society? 5

संस्कृति कैसे पहचान और सामाजिक एकता को आकार देती है, और समकालीन समाज के लिए इसकी प्रासंगिकता क्या है?

ASSIGNMENT-II

Q.1 What is the role of communication in Weber's theory of social action? 5

वेबर के सामाजिक क्रिया के सिद्धांत में संचार की क्या भूमिका है?

Q.2 How does hegemonic power affect marginalize and oppressed groups? 5

आधिपत्य शक्ति किस प्रकार उपेक्षित और उत्पीड़ित समूहों को प्रभावित करती है?

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PROGRAMME: B.A. Mass Communication 2ND SEMESTER

SUBJECT: MASS COMMUNICATION AN INTRODUCTION

PAPER CODE - BAMC -107

MAX. MARKS -20

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ASSIGNMENT -1

Q1 What is the Mass communication? Discuss the process of mass communication. 5

मास कम्युनिकेशन क्या है? जनसंचार की प्रक्रिया की विवेचना कीजिए।

Q2 Describe the tools of mass communication. 5

जनसंचार के साधनों का वर्णन करें।

ASSIGNMENT-II

Q1 What is the visual communication? Describe the signs and symbols. 5

दृश्य संचार क्या है? संकेतों और प्रतीकों का वर्णन करें।

Q2 What do you understand by communication skills. Elaborate. 5

दृश्य संचार क्या है? संकेतों और प्रतीकों का वर्णन करें।

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
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PROGRAMME: B.A. Mass Communication 2ND SEMESTER

SUBJECT: NEWS REPORTING

PAPER CODE –BAMC 108

MAX. MARKS -20

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ASSIGNMENT-I

- | | |
|--|---|
| Q.1 Discuss how the concept of news has evolved over the years. | 5 |
| चर्चा करें कि वर्षों में समाचार की अवधारणा कैसे विकसित हुई है | |
|
Q2. Highlight the differences between hard news and soft news. | 5 |
| हार्ड न्यूज और सॉफ्ट न्यूज के बीच के अंतर को हाइलाइट करें। | |

ASSIGNMENT-II

- | | |
|--|---|
| Q.1. Discuss the basic aspects of articles. | 5 |
| लेखों के मूल पहलुओं पर चर्चा करें। | |
|
Q.2 Write a detailed note on the challenges faced while reporting. | 5 |
| रिपोर्टिंग के दौरान आने वाली चुनौतियों पर एक विस्तृत नोट लिखें। | |

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PROGRAMME: B.A. Mass Communication 2ND SEMESTER

SUBJECT: LANGUAGE IN MEDIA -1

PAPER CODE - BAMC -109

MAX. MARKS -20

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ASSIGNMENT-I

- Q.1 Explain 7C'S of effective news writing 5
- Q.2 Describe the difference between essays and articles? 5

ASSIGNMENT-II

- Q.1 Write a review about the book you have read recently? 5
- Q.2 Write in your own words about the essentials in writing for the web portal? 5

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PROGRAMME: B.A. Mass Communication 2ND SEMESTER

SUBJECT: PERSONALITY DEVELOPMENT SKILLS

PAPER CODE - BAMC -110

MAX. MARKS -20

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ASSIGNMENT-I

Q1. What are the verbal skills in Communication? 5

संचार में मौखिक कौशल क्या हैं?

Q2. What is public Speaking? Why is it important? 5

पब्लिक स्पीकिंग क्या है? यह महत्वपूर्ण क्यों है?

ASSIGNMENT-II

Q1. Write a note on the importance of time management for achieving the goal. 5

लक्ष्य प्राप्ति के लिए समय प्रबंधन के महत्व पर एक टिप्पणी लिखिए।

Q2. You are Mr. Kamal Kant Gupta. You have seen an advertisement in the Hindustan Times for the post of a Crime Reporter. Write an application with complete biodata. 5

आप श्री कमल कांत गुप्ता हैं। आपने क्राइम रिपोर्टर के पद के लिए हिंदुस्तान टाइम्स में एक विज्ञापन देखा है। पूर्ण बायोडाटा के साथ एक आवेदन पत्र लिखें।

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PROGRAMME: B.A. Mass Communication 2ND SEMESTER

SUBJECT: ENVOIRNMENTAL STUDIES

PAPER CODE – EVS 201-L

MAX. MARKS -20

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ASSIGNMENT-I

Q.1 Discuss the importance of public awareness in addressing environmental issues. (5)

पर्यावरणीय मुद्दों को संबोधित करने में जन जागरूकता के महत्व पर चर्चा करें।

Q.2 Explain the different types of natural resources and the problems associated with them. (5)

विभिन्न प्रकार के प्राकृतिक संसाधनों और उनसे जुड़ी समस्याओं की व्याख्या कीजिए।

ASSIGNMENT- II

Q.1 Describe the characteristics and functions of an ecosystem. (5)

एक पारिस्थितिकी तंत्र की विशेषताओं और कार्यों का वर्णन करें।

Q.2 Discuss the causes and effects of air pollution and suggest control measures. (5)

वायु प्रदूषण के कारणों और प्रभावों पर चर्चा करें और नियंत्रण के उपाय सुझाएं।